



MODEL 642
List \$390.00



Here's what some of
the top TV audio
engineers told us
this dramatic
new microphone can do:

- reach*** two to six times the distance of cardioid types
- reach** with ambient noise and reverberation pickup reduced to one third that of cardioid types
- reach** that greatly improves audio "Presence"
- reach** that allows the use of wider-angle camera shots
- reach** that frequently eliminates the necessity of pre-recording
- separation** of vocalist and band, controlled to a degree never before possible
- reduction** of critical audio feedback problems
- substitution** of the 642 for bulky parabolic microphones, with better band pickup on football remotes
- improved** signal-to-noise ratio due to extremely high level output

*Microphone Working Distance

For the first time extreme directivity, and wide range and highest output have been combined in one microphone. Unlike any other microphone available, the new E-V Model 642 allows new camera and sound techniques to improve production quality and lower production costs.

The 642 is so different we urge you to try it yourself in *your* studio. If you have problems with sound, this new working tool may well provide the answer. Your franchised E-V Broadcast distributor will soon be stocking this amazing new microphone. Why not arrange *TODAY* for your own test of the new Electro-Voice 642?

Write Dept. V, Buchanan, Michigan for complete literature.

Electro-Voice® **ELECTRO-VOICE, INC.**, Buchanan, Michigan

better products for better sound

